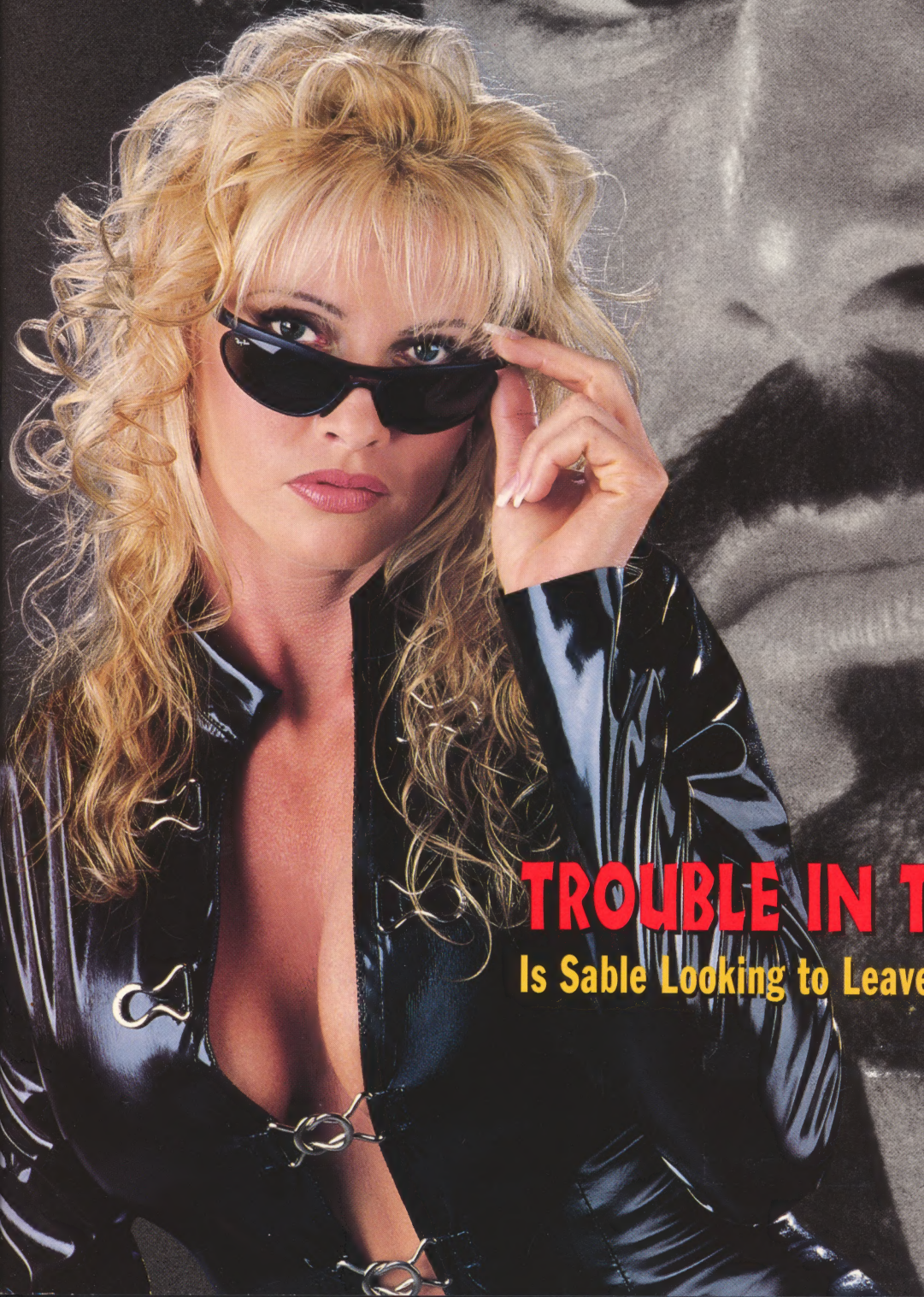


**"JUST CALL ME 'THE KING' OF PAIN!"—AN EXCLUSIVE INTERVIEW WITH HUNTER HEARST-HELMSLEY**



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**M A G A Z I N E**



## **TROUBLE IN THE JUNGLE!**

**Is Sable Looking to Leave the Wildman Behind?**

**SEPTEMBER 1997**

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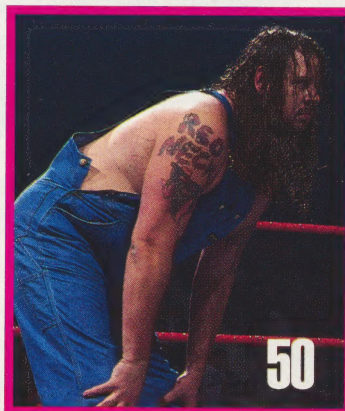


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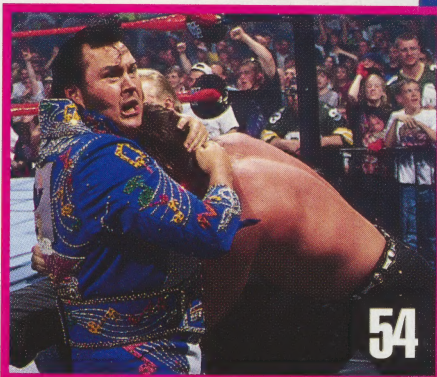
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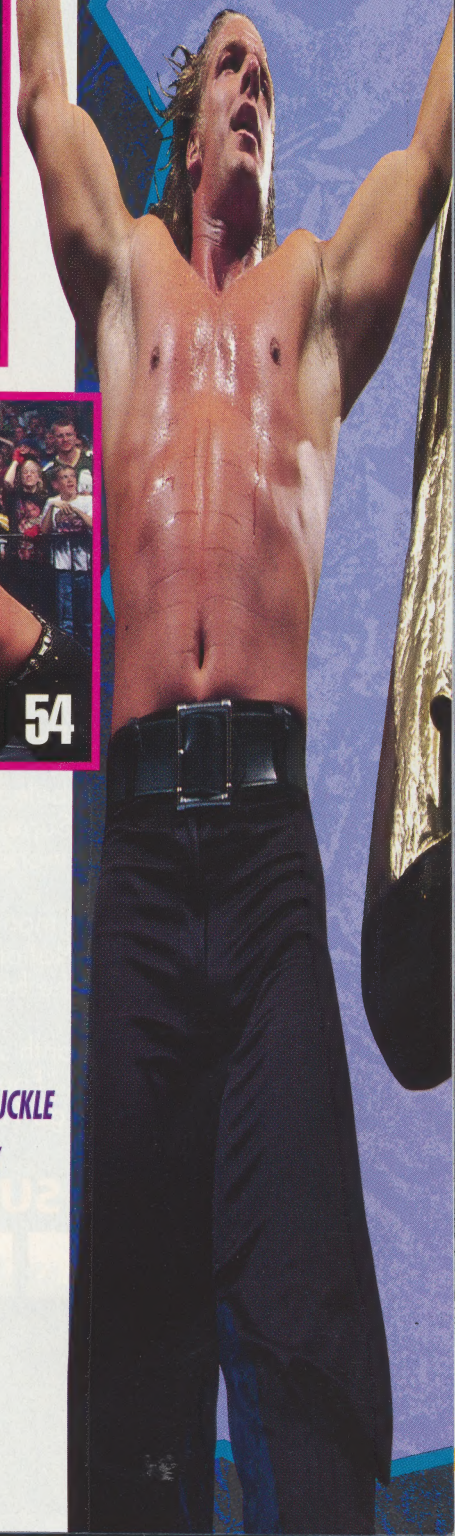
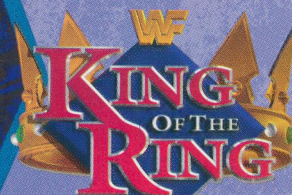
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# FEDERATION FANatics



Richard Smith

**Name:** Richard Smith

**Age:** 10

**Hometown:** Westland, MI

**School:** Hayes Elementary

**Grade:** Fifth

**Future Ambition:** To become a professional hockey player!

**Favorite Federation Superstar:** Bret "Hit Man" Hart

**Least Favorite Federation Superstar:** Faarooq

**What I like best about the World Wrestling Federation:**  
Sunny and the live events!

**If I were president of the World Wrestling Federation, I would:** Put Shawn Michaels, Sycho Sid and Bret "Hit Man" Hart all in a steel cage match!

**What I do when I'm not watching the World Wrestling Federation:**

I play "In Your House" and hockey with my friends!

**Name:** Matthew Clements

**Age:** 10

**Hometown:** Kissimmee, Florida

**School:** Mill Creek Elementary

**Grade:** Fourth

**Future Ambition:** To become a professional football player

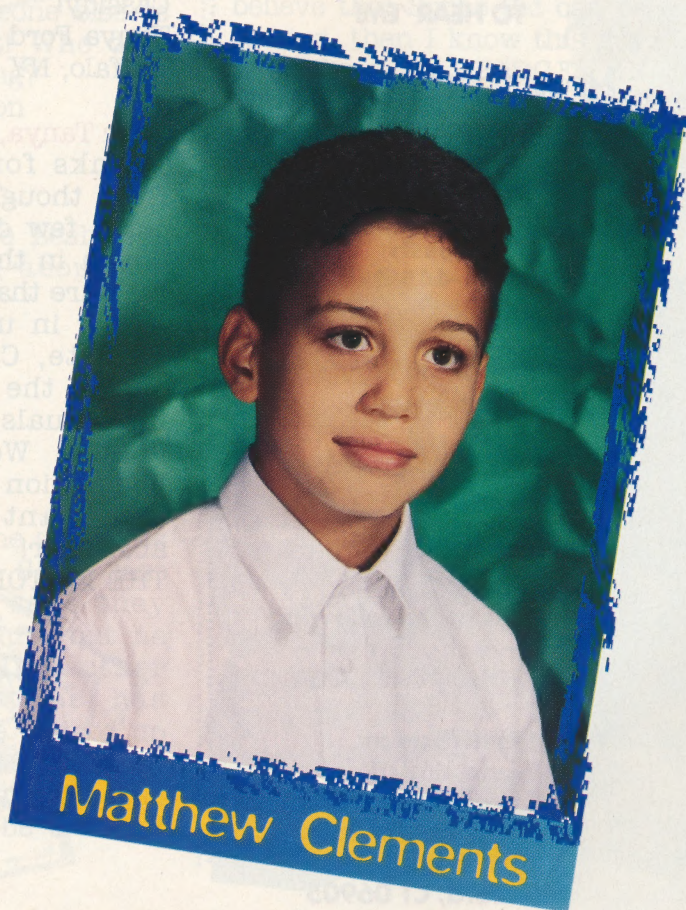
**Favorite Federation Superstar:** Vader

**Least Favorite Federation Superstar:** Stone Cold Steve Austin

**What I like best about the World Wrestling Federation:**  
The World Wrestling Federation Magazine, especially "Personality Profile" and the posters.

**If I were president of the World Wrestling Federation, I would:** Tell Jim Cornette to cut down on the polyester!

**What I do when I'm not watching the World Wrestling Federation:** I play all the World Wrestling Federation video games!



Matthew Clements







## FAX

Dear Editor,

Can someone please tell us what's up with Ahmed Johnson? I mean, the guy is nearly killed by Faarooq last year, and then he comes out at the *King of the Ring* and saves him from the Undertaker! Now, I've read how the *Informer* said Ahmed would join the Nation and I never thought that would come true, but now I have my doubts! How could Ahmed actually protect the same guy who was trying to destroy him? I think he is the one that needs to get his head examined.

Michael Griffin

Regina,

Saskatchewan, CAN

Dear Michael,

Well, friend, as you know by now, Ahmed Johnson is a full-fledged member of the Nation of Domination. If you read the article, "Reflections of Pride", which appeared in last month's issue of this magazine, you would have realized that Ahmed's decision should not have been a "shock" at all! Both Faarooq and Ahmed were seeking the same goals, they were just pursuing them by much different means. Now that they are wearing the same uniform, they should be able to get to the finish line much quicker! By ANY MEANS NECESSARY, of course!

THE EDITOR

## LETTER

Dear Editor,

I just got my July *World Wrestling Federation Magazine*, and I have one thing to say to Vic Venom—take a look in the mirror before you go mouthing off at Jerry Lawler! First of all, the King doesn't have to prove himself to anyone, least of all to you! Dedicated wrestling fans like me remember what he has accomplished, and I think that entitles him to do what he wants in the Federation. He's still the same wrestler that you saw fight Terry Funk in that empty arena brawl years ago, so find someone else to talk trash about! Who died and made you King? Leshawn Stevenson  
Amarillo, Texas

Dear Leshawn,

With a name like Leshawn, I'd be worrying about my own problems.  
VENOM

## EMAIL

Dear Editor,

Why does everyone still mess with Sycho Sid? Since last year, everyone says they can't trust the guy, but he has shown—unlike other superstars—that he has changed. When he teamed up with the Legion of Doom on *RAW IS WAR*, Animal asked him if he could be trusted!

What's up with that? Sid proved he could that night! And in the last *World Wrestling Federation Magazine*, you guys said he might try to befriend the Undertaker to attack him! Sid has done nothing but show respect to the Undertaker since *WrestleMania 13*! Can't anyone learn to accept the fact that he's changed for the better?

Michael Maurice

mmarice1234@nector.edu

Dear Michael,

I hope you're not being sucked in, Mikey, pal! If you believe that Sycho Sid can be trusted, then I know this guy who has a BRIDGE HE WANTS TO SELL YOU!!!  
THE EDITOR

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- CROWIN' WITH CORNETTE: OPTION 4
- PAY-PER-VIEW POST-MATCH COMMENTS: OPTION 5
- FRENCH CANADIAN REPORT: OPTION 7







# SIDE STORY!!!

I guess somebody realized that just wasn't gonna cut it—especially not on Monday nights!!! It's Gorilla Warfare out there, baby, and unless you're armed with some heavy-duty lead, I recommend that you crawl into a foxhole, pop open a cream soda and spend your days and nights taking a closer look at Farrah's body paintings!!! But, whatever you do... DON'T—and I do mean—DON'T POKE YOUR SORRY LITTLE HEADS OUT... BY ANY MEANS!!!

The "New" Nation, the Hart Foundation, the Disciples of Apocalypse, the Truth Commission, Savio's Clan... man, as

my Uncle John would say, "FAHGETABOUTIT!!!" There are more gangs here than there are in Bensonhurst!!! AND, BELIEVE ME—THERE ARE A LOT OF GANGS IN BENSONHURST!!! I mean, this thing is gettin' outta hand! South Central is

almost SAFE when compared to the squared circles of the World Wrestling Federation! Does anybody out there honestly believe that a few zebras and one gorilla are going to provide the authority needed to maintain the proper law and order around here? Who's Monsoon—RAMBO?!!! Somebody's got to stop this insanity, and not some anorexic, bald-headed chick either!!!

So, what do we do? Do we let this team combat continue, or do we lay down the law of the land and attempt to get the World Wrestling Federation back into a controllable state? Me? Well, I don't know about you, but I'm gonna pop me a Red Dog and enjoy the war!!!









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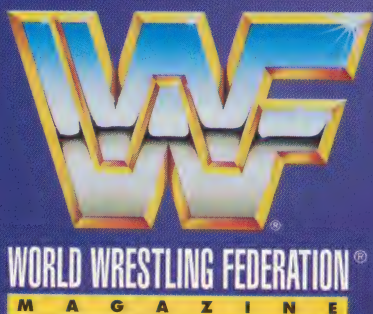
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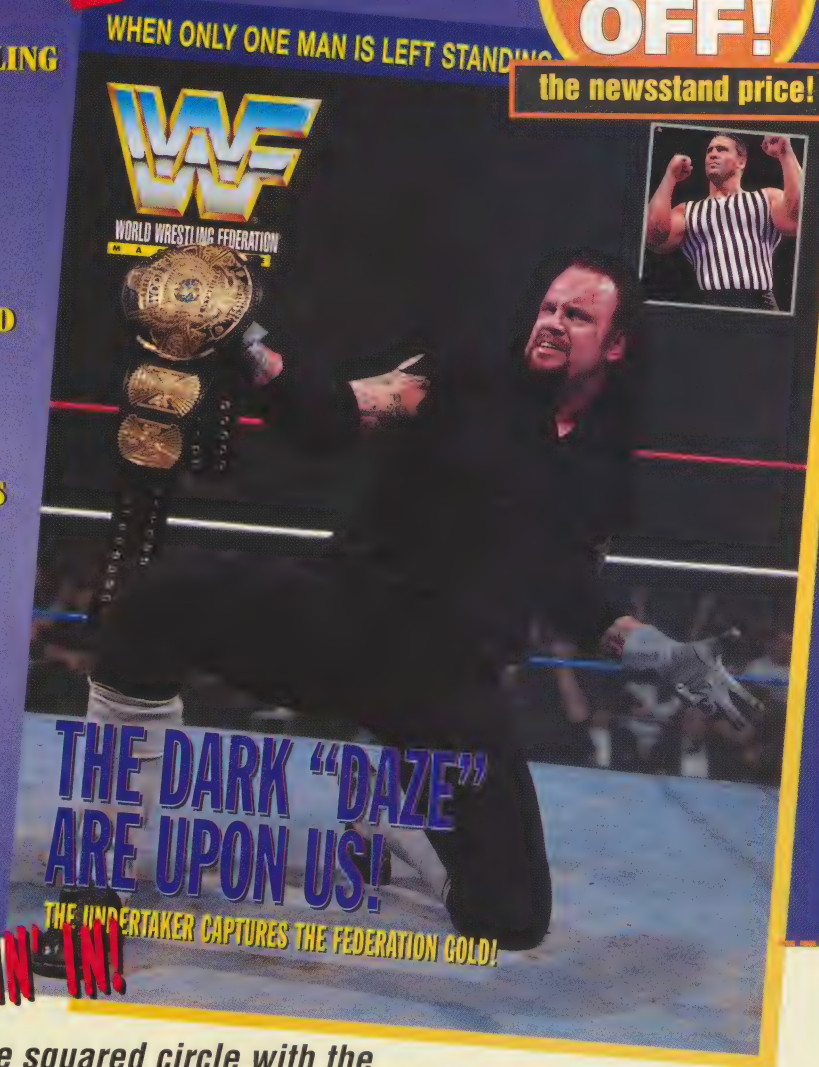
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4-6 weeks for delivery. U.S. funds only. No foreign credit.







# THE OCTAGON



## REVISITED?

Since joining the World Wrestling Federation from the ranks of the Ultimate Fighting Championship (UFC) this past February, Ken Shamrock has bloodied and battered his way through all opponents with his brand of "No Holds Barred" fighting. This past June, during a match against Rockabilly on *RAW IS WAR*, fellow UFC legend Dan Severn made his first appearance in the "Big Time" when he joined Vince McMahon and Jim Ross for color commentary at ringside. Severn—nicknamed "The Beast" in the UFC—was one of few men ever to hold a win (albeit by decision) in the Octagon over Shamrock. This occurred only after Ken forced Severn to tap out in their preceding match. In the Ultimate Fighting realm, both competitors were bitter enemies—each at the top of their game and pushing to knock the other from legendary status. On that *RAW IS WAR* broadcast, millions of fans watching at home expected Shamrock to confront his former UFC nemesis, following his win over Rockabilly. True to their expectations, the No Holds Barred fighter walked to the announcing table and stood toe-to-toe with Severn, looking him in the eyes for what seemed a prelude to the two fighters' exchange of fists. In a motion of respect, Shamrock held out his hand to "The Beast", opting to put some of the rivalry the two shared behind them. Severn hesitated at first, but then returned the handshake after only several seconds. This mutual respect is not to say Shamrock and Severn are done with each other in the realm of No Holds Barred fighting. Their feud, although out of the Octagon, could very well spill into one of the hottest wars the squared circle has ever witnessed!

## You Don't Say

According to Leif Cassidy, he's **NEVER** been a geek! In fact, **HE HAS PROOF!** In the popular movie *Rudy* which hit theaters in 1993, Leif plays a Notre Dame football teammate of the Sean Astin character!

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- 16 Boston, MA
- 17 New Haven, CT
- 18 Atlantic City, NJ (*RAW IS WAR*)
- 19 Warwick, RI
- 20 Cohasset, MA
- 21 Hyannis, MA
- 22 Houston, TX
- 23 Rosemont, IL
- 24 Albuquerque, NM
- 28 Tacoma, WA
- 29 Victoria, BC
- 30 Regina, SASK
- 31 Saskatoon, SASK

### September

- 1 Thunder Bay, ONT
- 5 Bowling Green, KY
- 6 Nashville, TN
- 7 Louisville, KY (*In Your House*)
- 8 Cincinnati, OH (*RAW IS WAR*)
- 12 Landover, MD
- 13 Philadelphia, PA
- 14 Hartford, CT
- 15 Durham, NH (*RAW IS WAR*)









## WHO'S THE REAL "HIT MAN"?

During a June episode of *RAW IS WAR*, legendary boxing great Thomas "Hit Man" Hearns purchased a ringside seat in the Cobo Arena of Detroit, Michigan, to enjoy a night of World Wrestling Federation action. At the start of the broadcast, Vince McMahon acknowledged the presence of the boxing champion, and Hearns happily signed autographs and posed for pictures throughout the night. After hearing the news of the celebrity's appearance, another legendary "Hit Man"—namely Bret Hart—was backstage fuming over what he saw as the boxing legend's "stealing" of his nickname. Later on, during an in-ring interview involving Bret and fellow Hart Foundation member Jim "The Anvil" Neidhart, the Excellence of Execution took the opportunity in front of a national audience to confront the fighter. After taking as much verbal abuse as he could stand, Hearns boldly jumped the steel ringside barrier and charged the ring to face the superstar who had just moments before called him a "thief" for supposedly "ripping off" the "Hit Man" nickname. The Anvil, who stepped in front of the raging fighter, was immediately floored after several jabs by the boxing champion. After disposing of Neidhart, Hearns lunged at Bret, and the four-time Federation Champion immediately shoved the boxer back into the restraints of several ringside officials. Although no punches were thrown between Hearns and Hart, as of press time the rivalry that exists between these two sports stars over their common nickname is nowhere near being settled.



**Sept. 7—*In Your House* (Louisville, Kentucky)**

**Oct. 5—*In Your House* (St. Louis, Missouri)**

**Nov. 9—*Survivor Series* (Montreal, Quebec, CAN)**

### HOW TO ORDER PAY-PER-VIEW

Call your local cable company. Your cable operator will have specific information on how to order and the cost of each event. You can also check your last month's cable bill for a special ordering phone number for your system's pay-per-view events.

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- 3) Replays for all five other events are at 10pm ET.
- 4) Encores for all five other events are the Tuesday following the event.

The times of the encores are 8pm and 11pm ET.

## MORE FREEBIES

The first 2500 customers to send in copies of their bills as proof of purchase of September's *Ground Zero* will receive an official World Wrestling Federation Live Event program guide and a Shawn Michaels pop-up piece (and a gift item from Stridex). Copies must be received by November 30, 1997, and should be sent to:

**September's *Ground Zero*  
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Stamford, CT 06902**

## Quote of the month

"I'm at home taking antihistamines, anti-inflammatory painkillers and anti-depressants. If it has anti- in front of it, I'm probably using it! And McMahon, if you ever call me collect again I'll whip your @\$, too!"

**Stone Cold Steve Austin  
in a phone interview on a  
recent *RAW IS WAR***





# THE LINE OF FIRE

**TARGET: HUNTER HEARST-HELMSLEY**

**SUBJECT: CHYNA**









statement! You're a chauvinist pig, Mr. Editor!

**EDITOR:** And you're not?

**HUNTER:** Of course I'm not. I let Chyna work for me, and she's a WOMAN isn't she?

**EDITOR:** Indeed she is. And speaking of that, does the relationship between you and Chyna go any further than what we see on television?

**HUNTER:** What you see on television is what you get! Chyna is my bodyguard, and she is there to protect my back 24 hours a day. That's all she does. It's a business relationship. Everyone seems to think there would be some problem with me and Chyna being together! If you think that's a problem, then



maybe you should ask Chyna about it.

**EDITOR:** Does Hunter Hearst-Helmsley fear Chyna? We've already seen what she can do to other superstars.

**HUNTER:** I don't fear anybody because I am Hunter Hearst-Helmsley, and in this world I have no equal. Chyna does what I tell her to do, because I have what she wants, and that is the money I put in her pockets!

**EDITOR:** How did it feel when Chyna had you in her clutches during your match with Goldust on RAW IS WAR back in May?

**HUNTER:** It just reaffirmed to me that Chyna can take care of any business that I need her to take care of in the Federation. If she can do that to me and almost break my neck in the couple of seconds that she had me, then she can do that to any superstar in the Federation at any time! All I have to do is snap my fingers and say attack!

**EDITOR:** Are you afraid of Chyna yourself?

**HUNTER:** The bottom line is that Chyna is a woman. Are you asking me if I would fight a woman? I don't hit women, and I should hope the

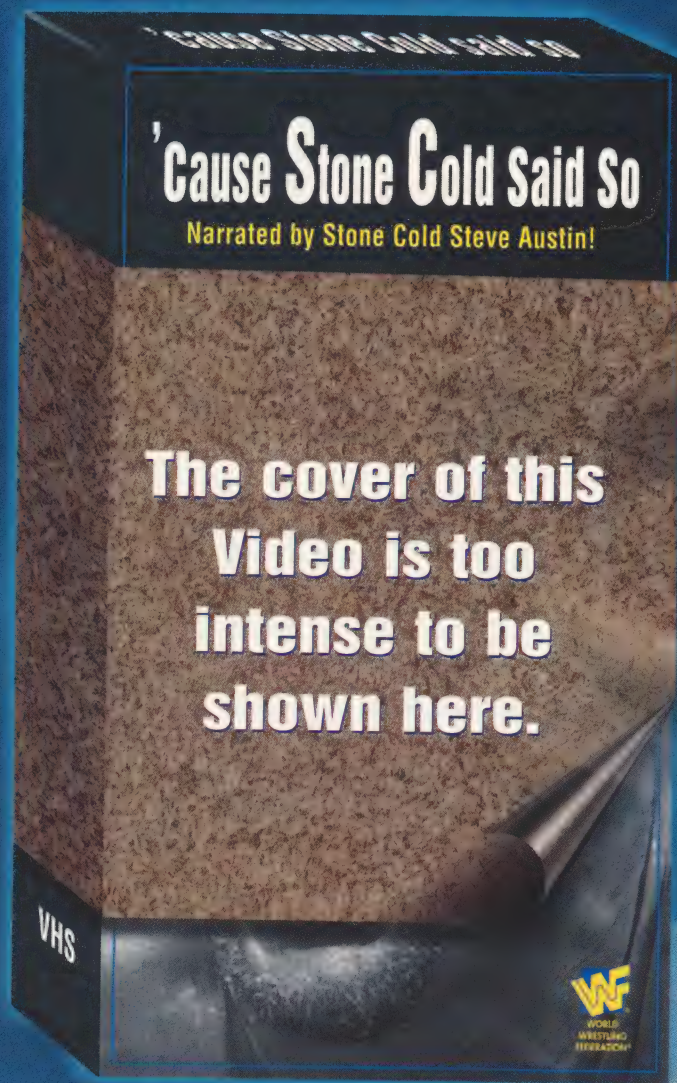






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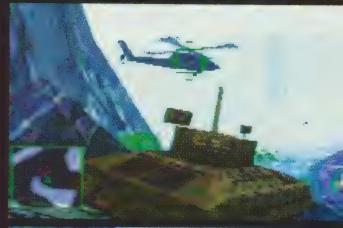
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K AND AN ANVIL!





his academic schedule. During those college years, his participation in strongman competitions off the field would earn him the nickname "Anvil", as he became a master of throwing the weight for great distance.

Indeed, he was the all-around student, a mix of smarts and athletic prowess. Out of college, however, Neidhart's life took a different direction when he was invited to play for the Dallas Cowboys. Scouts didn't really seem to care that he never played a down on the collegiate gridiron, only that he was more intimidating than any other UCLA graduate they had ever seen.

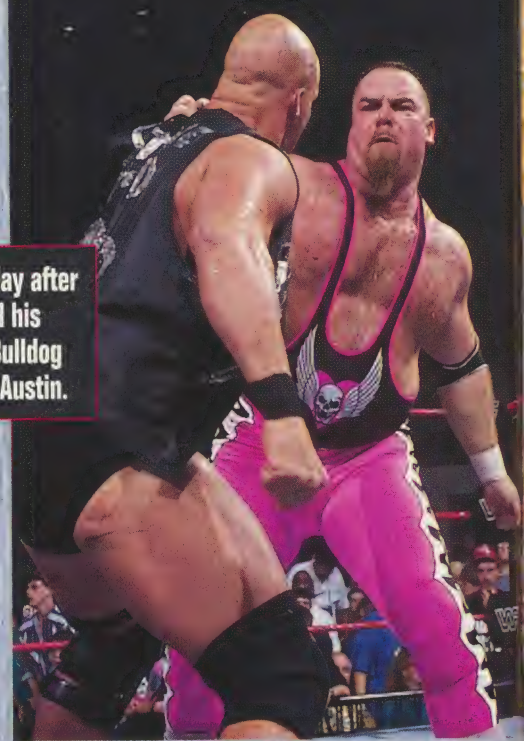
However, Neidhart didn't find success in the NFL, as he never quite adapted from track to gridiron. Even though he was big and powerful, the

Anvil was looking for a sport that offered more than the daily grind of drills and blocking. After settling down and establishing himself in Los Angeles, the Anvil contacted several

**Upon returning to the Federation this past May after nearly a three-year absence, the Anvil joined his brothers-in-law Bret, Owen and the British Bulldog in their mission to destroy Stone Cold Steve Austin.**

wrestling promoters in the hope of breaking into the sport, and they all pointed him to the same man—Stu Hart! The Canadian legend took Neidhart into his family and began molding the youngster into a pure wrestling machine. It was while training with Stu's sons in the "Hart Family Dungeon" that he met his future wife Ellie and the seeds for the future Hart Foundation were planted.

**At the height of their popularity in 1990, the Hart Foundation defeated Demolition at SummerSlam. After losing the belts at WrestleMania VII, Bret and Anvil went their separate ways.**



"Me and Bret Hart were wrestling together in western Canada when the idea to form a tag team came up," Neidhart said. "We did it out of convenience, because we were already giving each other rides to the arenas. We figured it would save us both some time and energy, so we went for it."

The union continued into Stampede Wrestling, a promotion run by Stu throughout Calgary. Bret and the Anvil succeeded in both the singles and tag team ranks, and each won their share of titles. Neidhart captured the tag team belt on two occasions, with Hercules Ayala and then Mr. Hito, while Bret was off to the greener pastures of the World Wrestling Federation following six reigns as the territory's champion. Two months later, the Anvil followed his partner to the "big time".

Just as their careers began in the Stampede organization, Bret and the Anvil entered the Federation as singles competitors. The Hit Man was managed by Mr. Fuji while Neidhart



was under the guidance of Jimmy Hart. Once again, the common "convenience" of traveling together linked both superstars once more, and by late 1984 they had become instant Tag Team Title contenders as the Hart Foundation. Finally, in 1987—under the guidance of Jimmy Hart—the Foundation defeated former Stampede competitors Davey Boy Smith and the Dynamite Kid (a/k/a the British Bulldogs) for the gold. After losing the belts to Strike Force that same year, Bret and the Anvil would later regain them against Demolition at *SummerSlam* '90.

However, after losing the titles to the Nasty Boys at *WrestleMania VII*, the wrestling world was shocked when the Foundation went their separate ways. While the Excellence of Execution captured the Intercontinental Title five months later at *SummerSlam* '91, Neidhart instead opted to step away from the spotlight to begin assembling a wrestling ring at his Tampa, Florida, home. Paying homage to Stu and the dungeon, he began training rookies in the toiling hot summer sun, a similar but necessary torture he suffered as a youth in Calgary. The homemade ring sunk so far into the ground that it became a permanent fixture of Neidhart's back yard!

But all was not well in the Hart Family during his time away from the Federation. At the 1993 *Survivor Series*, Bret and Owen Hart began their long and bitter family feud that would soon drag the Anvil back into competition. Neidhart had seemingly returned to join his former partner's cause, but his betrayal of Bret for Owen at the

'94 King of the Ring and a subsequent attack on the Hit Man inside a steel cage at *SummerSlam* made his motives all too clear—he was out to eliminate his former partner! His alliance with Owen didn't last for more than a few months, however, and Neidhart soon began

months later, the reunion that no one thought would ever take place occurred on a *RAW IS WAR* episode when Bret, Davey and Owen settled their differences in one common alliance to take all the gold in the Federation. Standing in their way was Stone Cold Steve Austin, who suffered the blunt end of a runway tumble during Neidhart's surprise return just weeks later! FOUR Harts were now beating as ONE!

"Our goal is simple," the Anvil said. "We will do whatever it takes to get all the belts in the Federation. There is no

**"Our goal is simple,"  
the Anvil said.  
"We will do whatever it  
takes to get all the belts in  
the Federation."**

longer jealousy within this family, only pure focus. Since 1994, I've been all over the world in places like Japan, Germany and the Middle East raising hell. Now, with the family back together, hell is going to be a place on earth for Steve Austin and the rest of the World Wrestling Federation!" **W**

touring internationally with several regional wrestling promotions. The face of the Hart family changed dramatically during his hiatus from the States, as Owen and the British Bulldog—then foes at that *SummerSlam* '94 attack—buried the hatchet and captured the Tag Team belts in September 1996. Several











JERRY "THE KING" LAWLER

*World Wrestling Federation Magazine*  
P.O. Box 3859  
Stamford, CT 06905  
Attention: Vic Venom

Dear Vic,

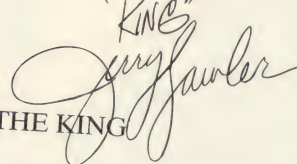
I read your "so-called" column in the July issue of *World Wrestling Federation Magazine*, and my response to it follows:

First of all, I'm glad that you finally got to see a TRUE wrestling legend in action. I'm also happy that your "bloodshot" northern eyes were finally opened to my talent and ability. And just to set the record straight... not only was it there in the past—IT'S STILL THERE TODAY!

The truth of the matter is, VIC—I've been there, and I've done that! I've forgotten wrestlers that you've never known, and I've beaten all of them! For over 20 years, I've beaten every wannabe and superstar who has ever laced up a pair of boots! I'm satisfied to know in my own mind—because I don't care what you think for one second—what my abilities are, what I've accomplished in the past and what I can accomplish at any time I want to! And yes, it's true—I do have to sit there and bite my tongue every week sitting next to Jim Ross and Vince McMahon. A few years ago, if they had made any of their snide remarks, I would have slapped their teeth out! Now, I let it slide because I know that if I ever did that, or let any one of these World Wrestling Federation superstars get under my skin and get me riled up to the point where I step back into the ring on a full-time basis, it would take just that—A FULL-TIME COMMITMENT FROM THE KING! It would mean being in Toronto on Monday, Miami on Tuesday and Los Angeles on Wednesday! That is something I just don't want to do!

Look, Vic, I don't need to prove anything to you, or anybody else!!! A lot of people don't realize that there are hundreds of wrestlers who envy my situation! You see, I'm a superstar not only in the World Wrestling Federation, but also in another wrestling organization—the United States Wrestling Association (USWA)—which has wrestling on a weekly basis in my own hometown! I get to sleep in my own bed almost every night of the week!!! Some nights I can cook out in my own backyard and still wrestle the same night!

But I'll tell you what, Vic Venom. Even though I don't know if there's anyone capable of pushing me far enough to rethink my options... YOU'RE COMING PRETTY DAMN CLOSE!!!

"KING"  
  
THE KING

cc: The Editor—*World Wrestling Federation Magazine*







# e Come A Long Way, Baby...

## And Somethin' Tells Me You Ain't Finished Yet!

By Vince Russo

***R**athie Lee and Giff... MOVE OVER!!! There's a new queen consuming the tabloids and being that this cat's got nine lives, not even the most "Enquiring Minds" could know how long she'll be grabbin' the headlines!!!*

Who ever thought that the beautiful Sable would be causing such a stir in the World Wrestling Federation? How could such a shy, innocent valet make such a dramatic transition into a shocking, controversial, much-talked-about diva, seemingly overnight? Certainly not me. I can remember the first time I met her. It was the day following *WrestleMania XII*. How could I ever forget it. Like a schoolboy who just realized that girls don't really have "cooties", I was smitten with her beauty and charm. I can recall not even being able to look into her crystal-green eyes, out of fear that I might go the route of the "Wicked Witch of the West" and melt into a bubbling goo of sap... right before her very feet. The golden hair, the sweet sound of that southern drawl, the smell of her perfume. OKAY, SHE DROVE ME CRAZY!!!! I idolized Marc Mero!!! I wanted to be Marc Mero! No, maybe not for eternity... I mean, I'd miss my kids... but just for five minutes. FIVE LOUSY MINUTES!!!

But hey, being that Marc was my friend (I had known him from his WCW days), I was glad to see her on his arm. If anybody deserved this prize, it was Mero. With the insecurity of a child in unfamiliar surroundings, she clutched onto him. Looking for comfort and protection from a world that she knew nothing about... the World Wrestling Federation.

As I look back today, I can't believe that this is indeed the same person who put the *RAW Magazine* on the map, courtesy of her shocking,

chain-clad centerfold. How does your hair-bunned, long-skirted first-grade school teacher turn into your sensuous "Lady in Red". And I'm not just talking about personal appearance here! Sable was always drop-dead gorgeous. I'm talking about the TOTAL PACKAGE.

Somehow, some way Sable has transformed into a completely different woman! The difference?

C O N F I -  
D E N C E .

Yesterday, it wasn't there. Today, she reeks of it!!! It's pouring out of her. It's obvious in her talk, and it bangs you over the head in her talk—or should I say... strut.

S o ,  
what hap-  
pened?







SABLE

# PERSONALITY PROFILE

## FAVORITE BAND:

Bon Jovi

## BEST ADVICE EVER RECEIVED:

Always believe in yourself

## FAVORITE VIDEO GAME:

Tetris

## BIGGEST THRILL IN LIFE:

When I met Marc Merol

## IF I COULD HAVE DONE IT DIFFERENTLY, I WOULD HAVE...

Changed nothing!

## PERSON YOU WOULD MOST LIKE TO MEET:

Marilyn Monroe

## FAVORITE ACTOR:

Robert DeNiro

## SECRET TALENT:

If I told you, it wouldn't be a secret!

## FAVORITE ACTRESS:

Sandra Bullock

## FAVORITE SPORT (BESIDES WRESTLING):

Football

## FAVORITE MOVIE:

*Total Recall*

## FAVORITE CARTOON CHARACTER:

Scooby-Doo

## FAVORITE ATHLETE:

Wildman Marc Mero

## FAVORITE TELEVISION SHOW:

*Men Behaving Badly*

## HOBBIES:

Kickboxing

## FAVORITE FOOD:

Pasta

## FAVORITE FAST FOOD:

I don't eat fast food!







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"As we are  
upon the dead  
summer's soul  
there will be  
no mercy...  
there will be  
no remorse...  
Rest in peace."

—THE UNDERTAKER—

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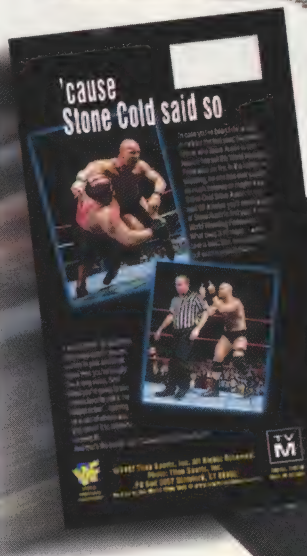
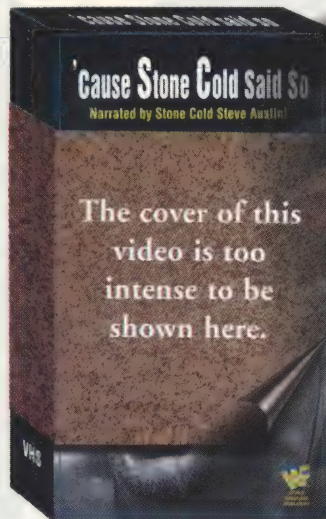
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# THE RING RESULTS

BY KEITH ELLIOT  
GREENBERG

## KING OF THE RING SEMIFINAL:

### MANKIND VS. JERRY "THE KING" LAWLER

**P**rior to the contest, Mankind grabbed the microphone and scorned his manager, Paul Bearer—who appeared to have abandoned him after forcing World Wrestling Federation Champion Undertaker into servitude. Then Mankind asked the fans, "What kind of king would you like me to be?" As far as Lawler—the self-proclaimed "king" of the World Wrestling Federation—was concerned, Mankind declared that his opponent "is not a king, he is but a pawn in Mankind's game."

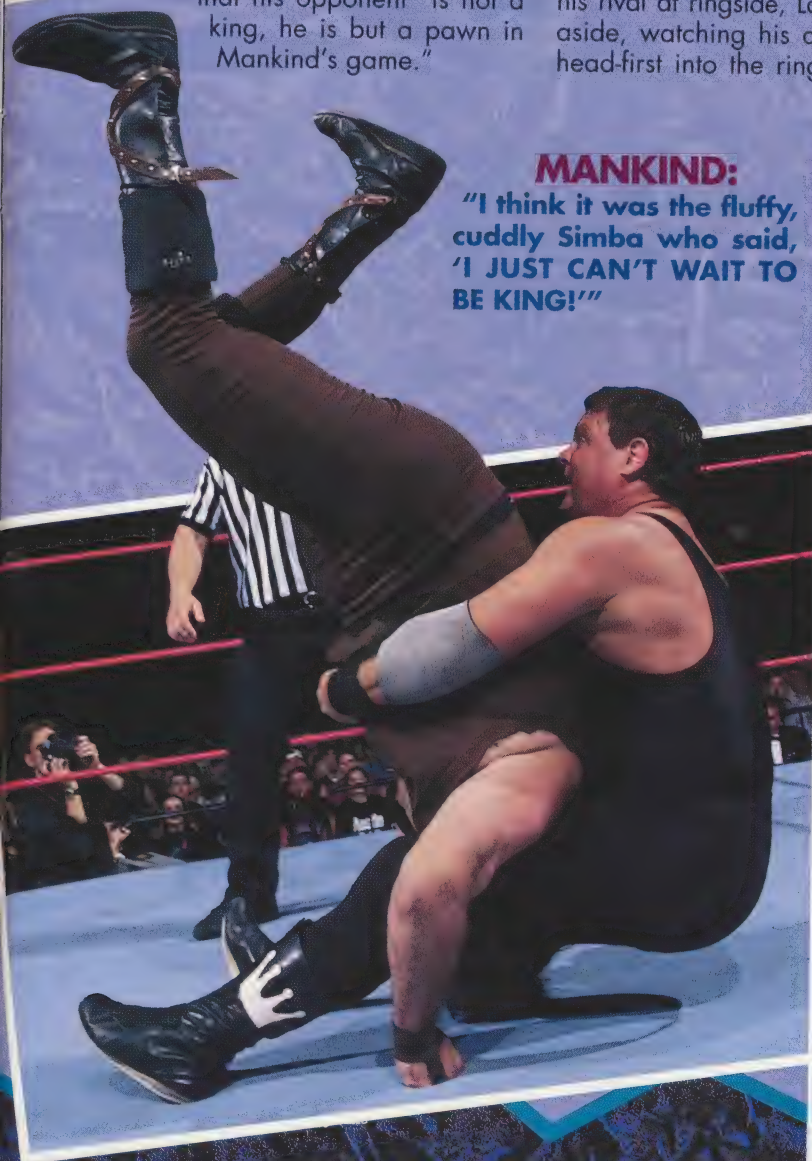
Lawler was next to address the crowd, condemning fans in the stands and mocking Mankind for his mutilated ear. This prompted Mankind to pounce on Lawler, tear at his mouth and bite his nose. Evening the odds, the overmatched Lawler pulled a foreign object from his trunks and belted his opponent with it. Gripping the weapon, the "King" battered his foe's injured ear and did some biting of his own.

When Mankind tried charging his rival at ringside, Lawler stepped aside, watching his adversary run head-first into the ring steps. Then

the "King" piledrove his foe on the arena floor and executed a dropkick on the ring apron. In the ring, Lawler got a nearfall with another piledriver. But when he tried the move a third time, Mankind reversed the momentum and backdropped his opponent. Lawler held onto Mankind's legs and tried rolling him up. But Mankind stiffened and maneuvered his hand into his foe's mouth, vanquishing Lawler with the Mandible Claw and advancing to the King of the Ring final later in the night.

#### MANKIND:

"I think it was the fluffy, cuddly Simba who said, 'I JUST CAN'T WAIT TO BE KING!'"









### **CRUSH:**

"Get the !@\$% outta here! As you can see, this whole !@\$% thing isn't working out! I have no choice anymore! It looks like I've got to do what I've got to do!"

As Goldust replied with a bulldog headlock, his manager and wife Marlena was being harrassed by Crush's allies in the Nation of Domination at ringside. Goldust rushed to her aid, and Crush predictably smashed him from the rear. However, when the action returned to the ring, Goldust stunned his opponent with a DDT, got the duke and then engaged in a center ring love-fest with Marlena.

### **GOLDUST:**

"We had no problem with Crush joining us in our fantasy. I just hope he didn't mind exiting, stage left, after experiencing his worst nightmare!"







**SABLE SNUBS THE SNOB!**



WORLD WRESTLING FEDERATION



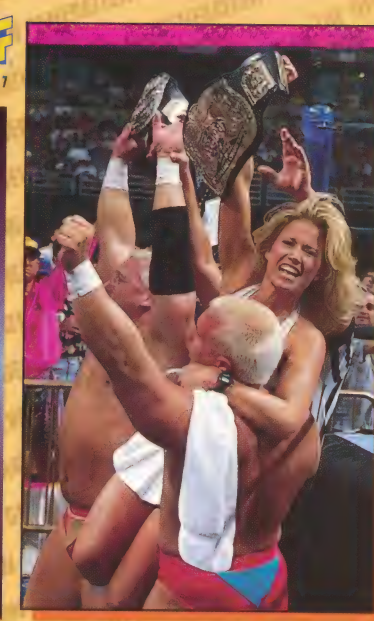
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**WHAT A BODY... DONNA!**



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**SPLITSVILLE?!**



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**DON'T TOUCH THE GOODS!**



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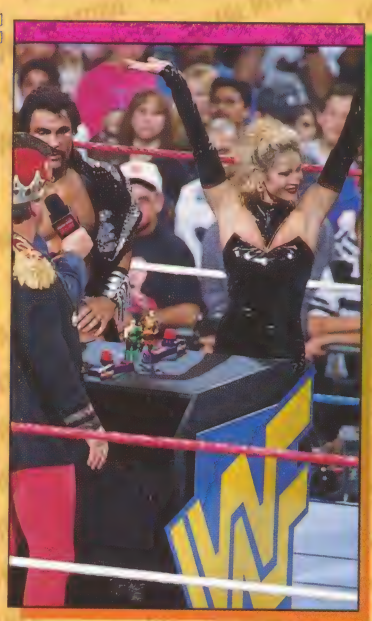
**THE GREATEST EVER?**



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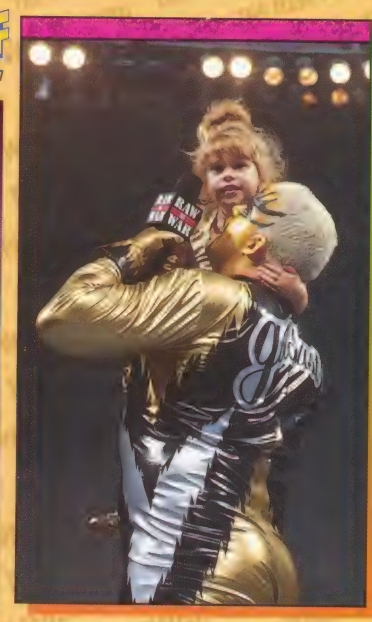
**KARATE FIGHTIN' TO THE TOP!**



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**OWEN HART:**

"What can I say? When three well-polished, seasoned veterans take on the Ringling Brothers & Barnum and Bailey Circus, who do you think is going to win?"

**ANIMAL:**

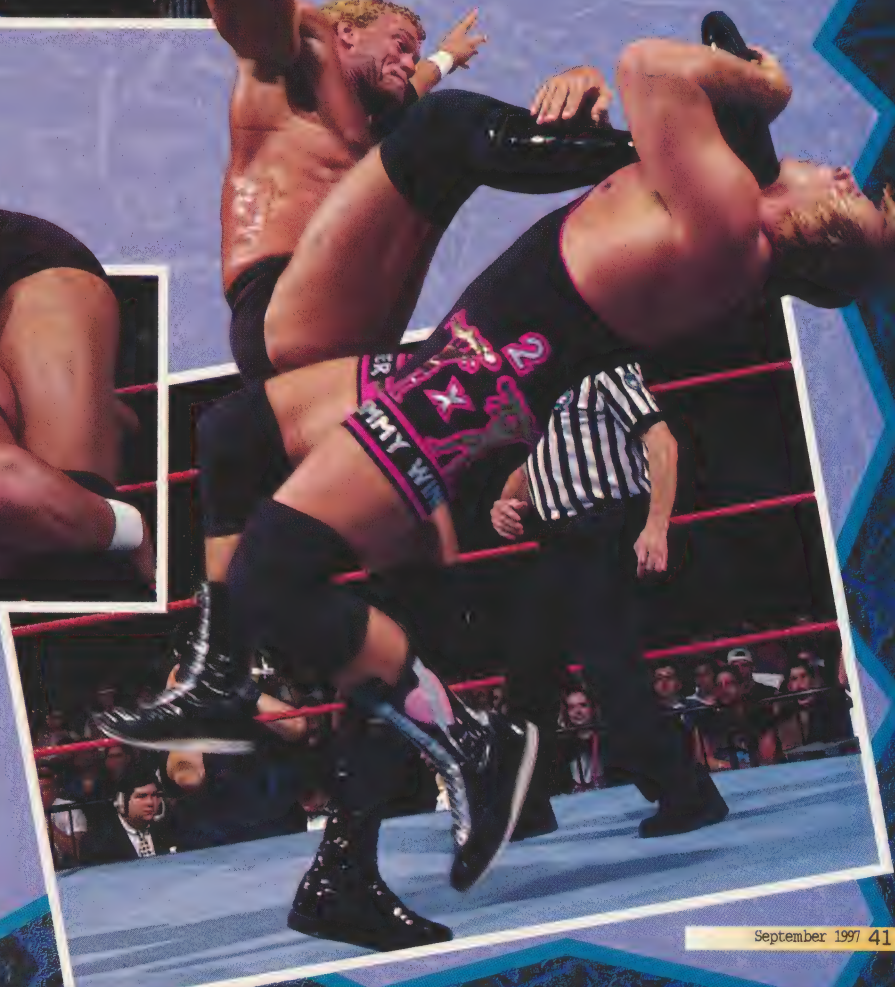
"I think Hawk just answered your question, Genius! If your tape recorder doesn't work—THEN MAYBE I SHOULD BEAT IT OVER YOUR HEAD!!!"

**SID:**

[Laughing] "They've unlocked the door. THEY'VE UNLOCKED THE DOOR!!!"

**HAWK:**

"We're gonna leave the 'Sycho' home and THE NEXT TIME KICK THEIR BRAINS OUT THROUGH THEIR !@#%!!"









### HUNTER HEARST-HELMSLEY:

"I did what I had to do! That moron thrives on pain, so I just dished it out! Was that the toughest match of my career? WHAT DID IT LOOK LIKE TO YOU, EINSTEIN!!! All that matters is that Hearst-Helmsley is now the King!"

half-heartedly covered him. Mankind lifted his shoulder at the count of two. Furious at his opponent's foolhardy courage, Helmsley buckled down, punished Mankind with the Pedigree, pinned him to become the 1997 King of the Ring and attacked him with the crown during the ceremony. Once Mankind came to he crawled to the locker room on his hands and knees, defying Hunter to continue the fight.





## SHAWN MICHAELS:

"I don't get as cranky as my partner tends to get, but those zebras really earned their stripes tonight... if... you know what I mean!"



position to register a pinfall. Austin attempted to revive the official and when that didn't work, angrily gave him the Stunner.

Catching his opponent off guard, Michaels zapped Austin with the Sweet Chin Music sidekick. Once again, there was no referee to record a pinfall. And when a second arbiter ran into the ring, he tended to

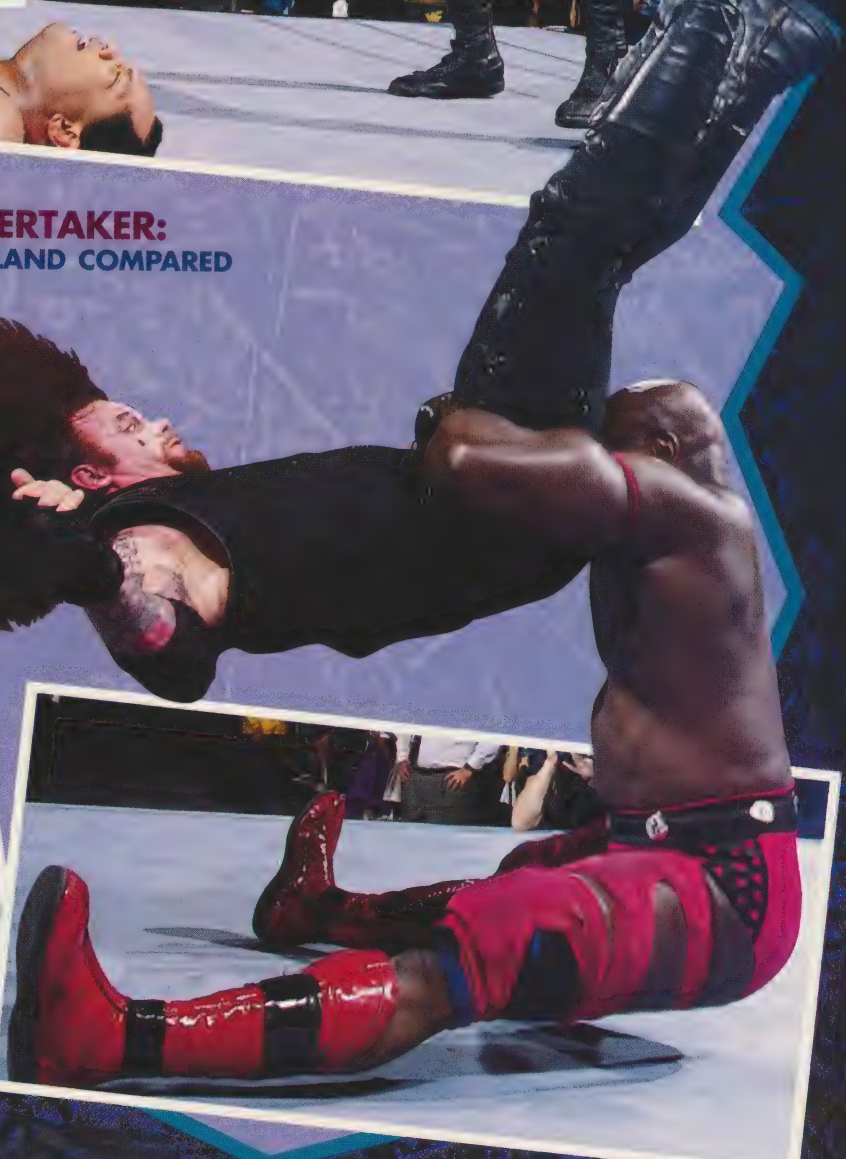
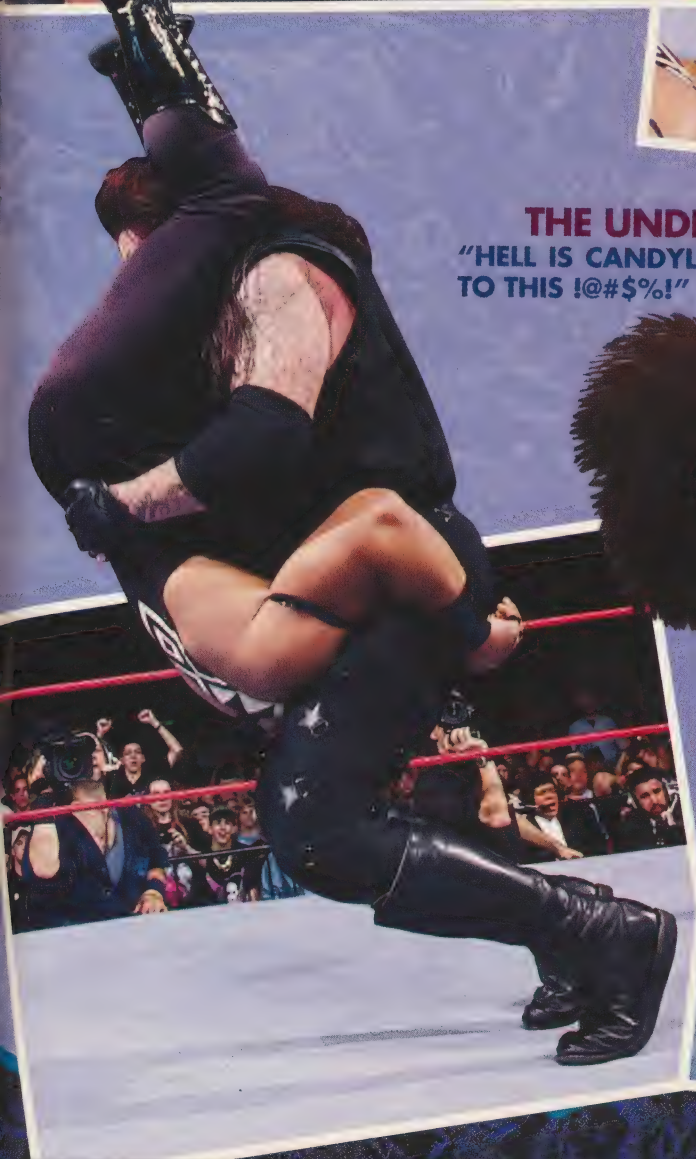
the first one. Borrowing a page from his opponent's book, a furious Michaels hit the second ref with Sweet Chin Music. Finally, a third official came in and disqualified both men. The Tag Team Champions punched each other out for a while after the bell and then left the ring simultaneously, casting a wary eye at each other on the way back to the locker room.







**THE UNDERTAKER:**  
"HELL IS CANDYLAND COMPARED  
TO THIS !@#\$%!"









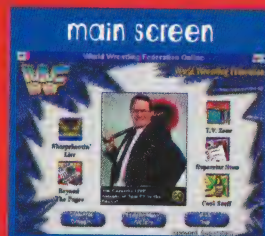
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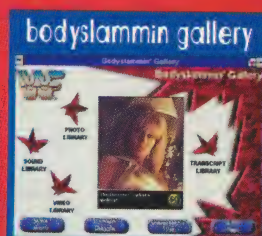
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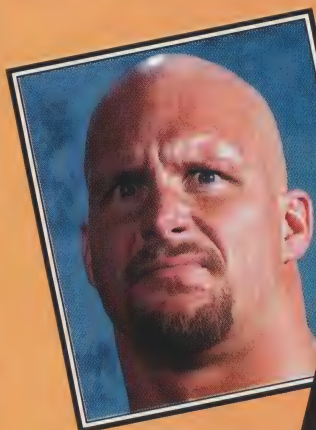


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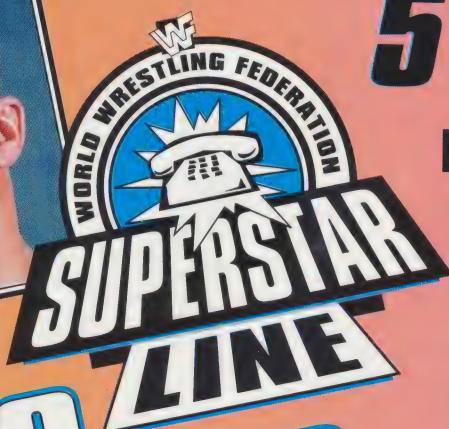
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# HITS THE FAN







the Legion proved just too powerful for Phineas and Henry, as they pummeled the meaty hog farmers from pillar to post. Then, Henry was lifted up into the Road Warrior's signature Doomsday Device, a move that sent him into a nose dive straight down to the mat. The force of the blow to Henry's head broke several bones in his neck, forcing the injured superstar to seek immediate medical attention. The results of the match were devastating—Henry would be on the sidelines for almost a month in a hospital, much of that time steaming over the incident.

Hillbilly Jim, on the other hand, was as optimistic as ever while Henry was confined to his newfound

surroundings. "I bet some of those fancy flowers and 'Get Well' cards will be coming right in from Animal and Hawk any second now," he said. Henry and Phineas could only look at their manager in utter disgust

***The knee-slappin' jugband style just wasn't the type of perspective that Henry could deal with.***

following the comment. How naive could this guy get? And the fact is, no cards or flowers ever came.

Sources close to the Godwinns family state that after that comment, Phineas finally understood what his cousin had been trying to convince him of all along. Henry was lying in bed bandaged up

and vowing certain revenge while their manager was praising the very superstars who broke his partner's neck! Hospital officials told *World Wrestling Federation Magazine* that as soon as the two hog farmers checked out of doctors' care, they ditched Hillbilly Jim and traveled back home to Bitters, where they spent the next few weeks "returning to their roots".

One seemingly can't blame the Godwinns for the actions they have taken since Henry's injury, as their frustration with—in Henry's exact words—an "out-of-touch Mudlick nuisance" eventually mounted into an exploding powder keg. The only question is: Can Phineas and Henry live with the fact that they turned their backs on the fans—and Hillbilly Jim—to escape that disappointment? Some men you just can't reach... and in the Godwinns' opinion, the "popularity" that their Mudlick manager held so dear to his big heart has never meant squat to a Bitters hillbilly anyway. **WF**









# Is the Honky Tonk Man attempting to setup Rockabilly in the Heartbreak Hotel?

BY BILL BANKS

**N**o one gets over a punch that quickly... not even the Honky Tonk Man.

Last April, when the self-proclaimed "greatest Intercontinental Champion of all time" offered Billy Gunn the chance to follow in his footsteps, no one expected the cowboy to haul off and nail the former Intercontinental Champion in the jaw. But what really blew the minds of millions across the world was when "Rockabilly" walked out side-by-side with the very manager he floored seven days before at April's *In Your House*! Was the volatile situation that occurred on *RAW IS WAR*









and never will! Even with his in-ring "strut", there's just no way Rockabilly is up to par with his manager's needs. After Double J turned him down, Honky desperately NEEDED someone to fill the role for the upcoming *In Your House* contractual obligation imposed by Federation officials. Faced with a deadline and possible severe fines for missing the match, Honky knew the only alternative may have been Billy. After the cowboy rejected the offer on *RAW IS WAR*, however, Honky was forced to BEG him to reconsider. Meanwhile, behind the scenes, could there have been a THIRD offer made to another potential protege that was never made public?

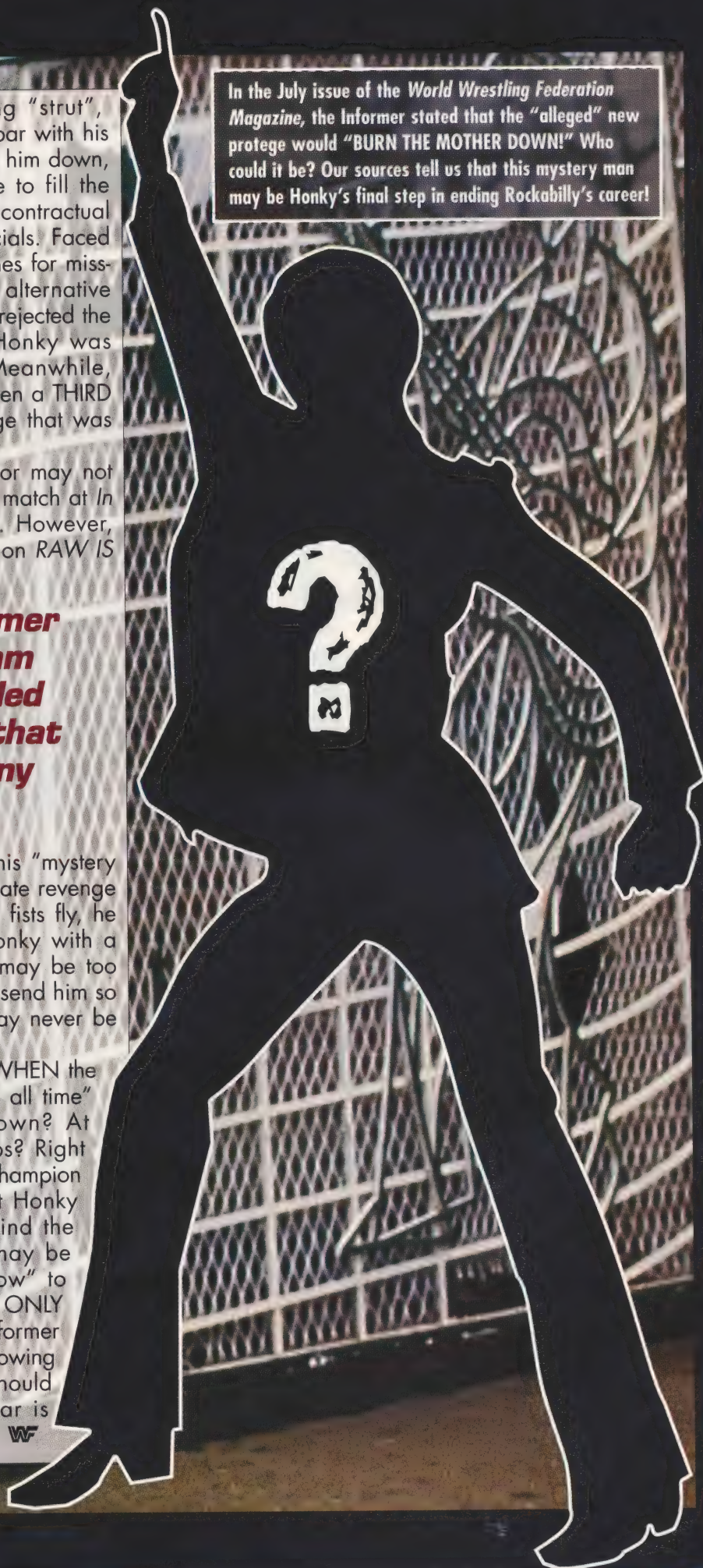
That superstar—whomever he may or may not be—wouldn't have been ready for the match at *In Your House*, given such short notice. However, once "the punch" was thrown by Billy on *RAW IS*

***Right now, the former three-time Tag Team Champion is being led around on a string that Honky could cut any time he pleases.***

*WAR*, Honky may have opted to let his "mystery man" lie low while he plotted the ultimate revenge on the superstar! Had Billy not let his fists fly, he could have parted company with Honky with a few wins under his belt. Instead, he may be too blind to see the master plan that could send him so far down the Federation ladder he may never be able to climb back up!

That leaves us with the question of WHEN the "greatest Intercontinental Champion of all time" will let his true intentions be known? At Rockabilly's weakest moment perhaps? Right now, the former three-time Tag Team Champion is being led around on a string that Honky could cut any time he pleases. Behind the scenes, someone—or something—may be waiting to deal the final "death blow" to Rockabilly's career, which will occur ONLY when Honky says so. Until then, the former Smoking Gunn who is supposedly following in those famous blue suede shoes should prepare for the day when the guitar is busted over his own unsuspecting head. **WF**

In the July issue of the *World Wrestling Federation Magazine*, the Informer stated that the "alleged" new protege would "BURN THE MOTHER DOWN!" Who could it be? Our sources tell us that this mystery man may be Honky's final step in ending Rockabilly's career!





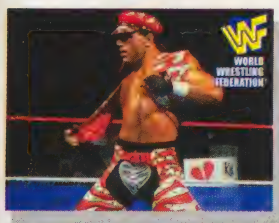




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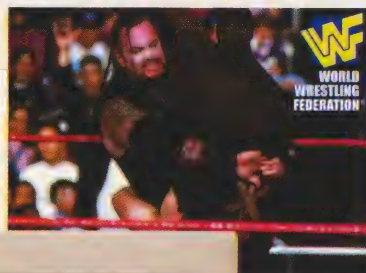


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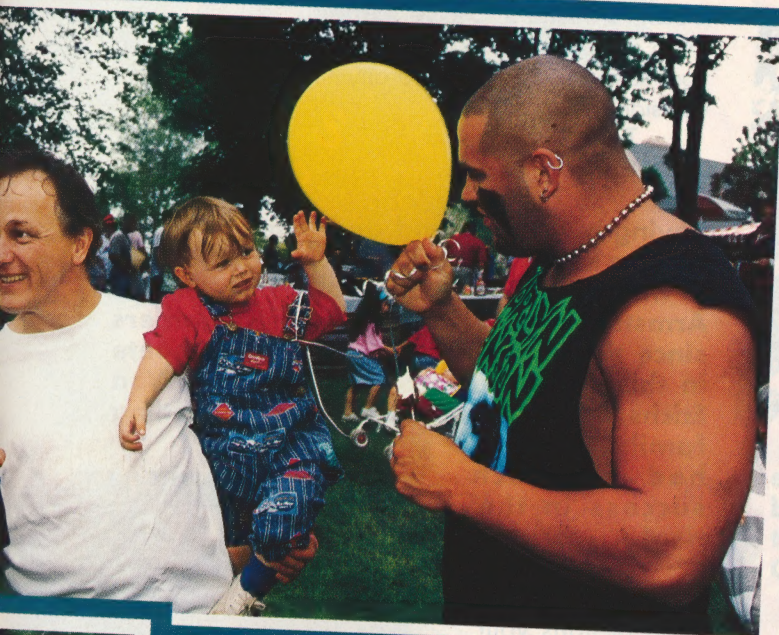
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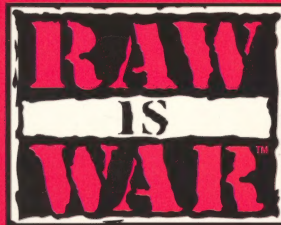


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